

2022 DIGITAL BILLBOARD MEDIA KIT

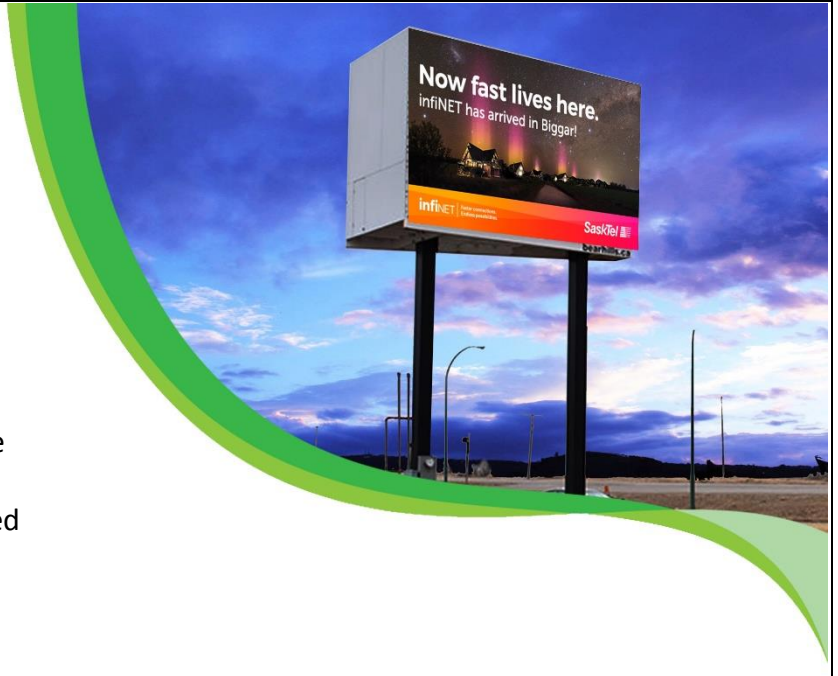
BIGGAR, SK

HWY 14 & HWY 4

Average Daily Viewers: 7,866
Average Daily Traffic: 4,370

Faces Available: 1 & 2
Physical Dimensions: 17'6" x 10'
Orientation: East & West
Resolution: 320 x 192
Guaranteed Plays Per Day: 288 per sign face
Commercial Spot Length: 10 seconds
Ad option: Static & Animated

Coordinates: 52.062252, -107.979786
Plus Code: 326C+Q2 Biggar, Saskatchewan



CHAMBERLAIN, SK

HWY 11

Average Daily Viewers: 11,772
Average Daily Traffic: 6,540

Faces Available: 1 & 2
Physical Dimensions: 15' x 8'5"
Orientation: North & South
Resolution: 432 x 240
Guaranteed Plays Per Day: 288 per sign face
Commercial Spot Length: 10 seconds
Ad option: Static & Animated

Coordinates: 50.853273, -105.571223
Plus Code: VC3H+7F Chamberlain, Saskatchewan



2022 DIGITAL BILLBOARD MEDIA KIT

CLAVET, SK

HWY 16

Average Daily Viewers: 9,234

Average Daily Traffic: 5,130

Faces Available: 1 & 2

Physical Dimensions: 30' X 13'

Orientation: North & South

Resolution: 576 x 256

Guaranteed Plays Per Day: 288 per sign face

Commercial Spot Length: 10 seconds

Ad option: Static & Animated

Coordinates: 52.002702, -106.121112

Plus Code: 2V3H+3G Elstow, Saskatchewan



DELISLE, SK

HWY 7 & Main St.

Average Daily Viewers: 9,198

Average Daily Traffic: 5,110

Faces Available: 1 & 2

Physical Dimensions: 13'4" x 7'6"

Orientation: East & West

Resolution: 256 x 144

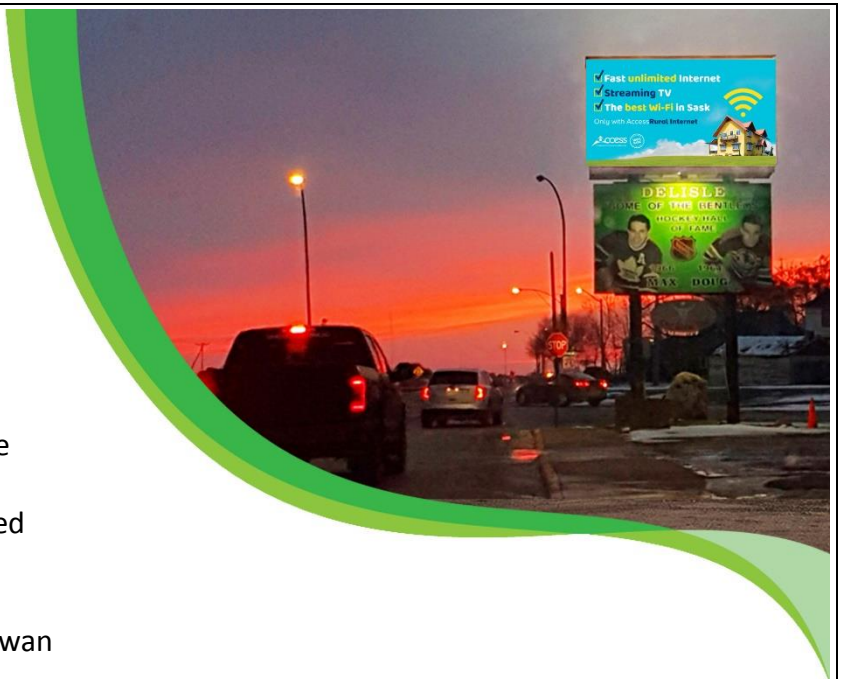
Guaranteed Plays Per Day: 288 per sign face

Commercial Spot Length: 10 seconds

Ad option: Static & Animated

Coordinates: 51.922313, -107.134809

Plus Code: WVC8+W5 Delisle, Saskatchewan



2022 DIGITAL BILLBOARD MEDIA KIT

EATONIA, SK

HWY 21 & HWY 44

Average Daily Viewers: 2,052
Average Daily Traffic: 1,140

Faces Available: 1
Physical Dimensions: 100" x 50"
Orientation: Southeast
Resolution: 256 x 128
Guaranteed Plays Per Day: 288
Commercial Spot Length: 10 seconds
Ad option: Static & Animated

Coordinates: 51.222180, -109.398306
Plus Code: 6JC2+RM Eatonia, Saskatchewan



ELROSE, SK

HWY 4 & MAIN ST.

Average Daily Viewers: 3,294
Average Daily Traffic: 1,830

Faces Available: 1 & 2
Physical Dimensions: 13'4" x 7'6"
Orientation: North & South
Resolution: 256 X 144
Guaranteed Plays Per Day: 288 per sign face
Commercial Spot Length: 10 seconds
Ad option: Static & Animated

Coordinates: 51.202743, -108.026713
Plus Code: 6X3F+28 Elrose, Saskatchewan



2022 DIGITAL BILLBOARD MEDIA KIT

ESTON, SK

HWY 4 & MAIN ST.

Average Daily Viewers: 1,764
 Average Daily Traffic: 980

Faces Available: 1 & 2
 Physical Dimensions: 12' x 6'
 Orientation: East & West
 Resolution: 384 x 192
 Guaranteed Plays Per Day: 288 per sign face
 Commercial Spot Length: 10 seconds
 Ad option: Static & Animated

Coordinates: 51.153900, -108.751790
 Plus Code: 563X+G7 Eston, Saskatchewan



KERROBERT, SK

HWY JUNCTION & MAIN ST.

Average Daily Viewers: 5,670
 Average Daily Traffic: 3,150

Faces Available: 1 & 2
 Physical Dimensions: 10' x 5'
 Orientation: East & West
 Resolution: 288 X 144
 Guaranteed Plays Per Day: 288 per sign face
 Commercial Spot Length: 10 seconds
 Ad option: Static & Animated

Coordinates: 51.914203, -109.130039
 Plus Code: WV79+MQ Kerrobert, Saskatchewan



2022 DIGITAL BILLBOARD MEDIA KIT

KINDERSLEY, SK

SE CORNER HWY 21 & 7

Average Daily Viewers: 13,122
 Average Daily Traffic: 7,290

Faces Available: 1 & 2
 Physical Dimensions: 20' x 10'
 Orientation: East & West
 Resolution: 386 x 192
 Guaranteed Plays Per Day: 288 per sign face
 Commercial Spot Length: 10 seconds
 Ad option: Static & Animated

Coordinates: 51.474424, -109.167873
 Plus Code: FRFJ+PR Kindersley, Saskatchewan



MEADOW LAKE, SK

HWY 4 & HWY 55

Average Daily Viewers: 11,124
 Average Daily Traffic: 7,290

Faces Available: 1 & 2
 Physical Dimensions: 16' x 9'
 Orientation: North & South
 Resolution: 720 x 405
 Guaranteed Plays Per Day: 720 per sign face
 Commercial Spot Length: 6 seconds
 Ad option: Static & Animated

Coordinates: 54.133957, -108.453547
 Plus Code: 4GMW+59 Meadow Lake, Saskatchewan



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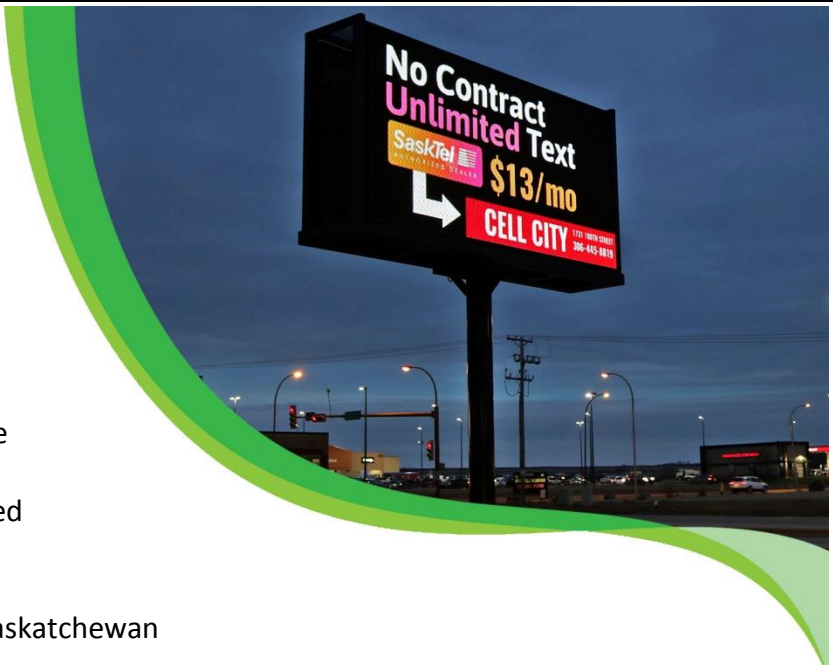
NORTH BATTLEFORD, SK

TERRITORIAL & PIONEER AVE

Average Daily Viewers: 39,647
 Average Daily Traffic: 22,026

Faces Available: 1 & 2
 Physical Dimensions: 20' x 10'
 Orientation: East & West
 Resolution: 720 x 360
 Guaranteed Plays Per Day: 720 per sign face
 Commercial Spot Length: 6 seconds
 Ad option: Static & Animated

Coordinates: 52.763430, -108.275314
 Plus Code: QP7F+9V North Battleford, Saskatchewan



NORTH BATTLEFORD, SK

CAPITOL THEATRE- 11TH AVE

Average Daily Viewers: 20,995
 Average Daily Traffic: 11,664

Faces Available: 1
 Physical Dimensions: 20' x 10'
 Orientation: West
 Resolution: 720 x 360
 Guaranteed Plays Per Day: 960
 Commercial Spot Length: 6 seconds
 Ad option: Static & Animated

Coordinates: 52.773365, -108.298095
 Plus Code: QPF2+8Q North Battleford, Saskatchewan



2022 DIGITAL BILLBOARD MEDIA KIT

NORTH BATTLEFORD, SK

HWY 16 & HWY 40

Average Daily Viewers: 25,000
Average Daily Traffic: 13,889

Faces Available: 1
Physical Dimensions: 24' x 12'
Orientation: Southeast
Resolution: 768 x 384
Guaranteed Plays Per Day: 720
Commercial Spot Length: 6 seconds
Ad option: Static & Animated

Coordinates: 52.753811, -108.261649
Plus Code: QP3Q+F8 North Battleford, Saskatchewan



NORTH BATTLEFORD, SK

100th ST & 20th AVE

Average Daily Viewers: 22,226
Average Daily Traffic: 12,348

Faces Available: 1
Physical Dimensions: 20' x 10'
Orientation: North
Resolution: 234 x 144
Guaranteed Plays Per Day: 720
Commercial Spot Length: 6 seconds
Ad option: Static & Animated

Coordinates: 52.787984, -108.299814
Plus Code: QPP2+X6 North Battleford, Saskatchewan



2022 DIGITAL BILLBOARD MEDIA KIT

OUTLOOK, SK

HWY 15 & MAIN ST.

Average Daily Viewers: 4,392
Average Daily Traffic: 2,440

Faces Available: 1
Physical Dimensions: 10' x 5'
Orientation: Southeast
Resolution: 192 x 96
Guaranteed Plays Per Day: 288
Commercial Spot Length: 10 seconds
Ad option: Static & Animated

Coordinates: 51.488428, -107.058764
Plus Code: FWQR+7F Outlook, Saskatchewan



ROSETOWN, SK

HWY 7 & HWY 4

Average Daily Viewers: 11,574
Average Daily Traffic: 6,430

Faces Available: 1, 2 & Static available
Physical Dimensions: 13'4" x 7'6"
Orientation: East & West
Resolution: EAST 256 x 144
WEST 384 x 216
Guaranteed Plays Per Day: 288 per sign face
Commercial Spot Length: 10 seconds
Ad option: Static & Animated

Coordinates: 51.547729, -107.995941
Plus Code: G2X3+2J Rosetown, Saskatchewan



2022 DIGITAL BILLBOARD MEDIA KIT

SASKATOON, SK

11th STREET WEST

Average Daily Viewers: 14,760
 Average Daily Traffic: 8,200

Faces Available: 1 & 2
 Physical Dimensions: 20' x 8'
 Orientation: East & West
 Resolution: 600 x 240
 Guaranteed Plays Per Day: 720 per sign face
 Commercial Spot Length: 6 seconds
 Ad option: Static

Coordinates: 52.115064, -106.748098
 Plus Code: 4782+2Q Saskatoon, Saskatchewan



UNITY, SK

HWY 14 & HWY 21

Average Daily Viewers: 6,840
 Average Daily Traffic: 3,010

Faces Available: 1 & 2
 Physical Dimensions: 20' x 10'
 Orientation: East & West
 Resolution: 576 x 288
 Guaranteed Plays Per Day: 288 per sign face
 Commercial Spot Length: 10 seconds
 Ad option: Static & Animated

Coordinates: 52.437052, -109.146298
 Plus Code: CVP3+7H Unity, Saskatchewan



2022 DIGITAL BILLBOARD MEDIA KIT

WYNYARD, SK

HWY 16 & MAIN ST.

Average Daily Viewers: 4,608

Average Daily Traffic: 2,560

Faces Available: 1 & 2

Physical Dimensions: 13'4" x 7'6"

Orientation: East & West

Resolution: 384 x 216

Guaranteed Plays Per Day: 288 per sign face

Commercial Spot Length: 10 seconds

Ad option: Static & Animated

Coordinates: 51.765063, -104.183787

Plus Code: QR88+2F Wynyard, Saskatchewan

