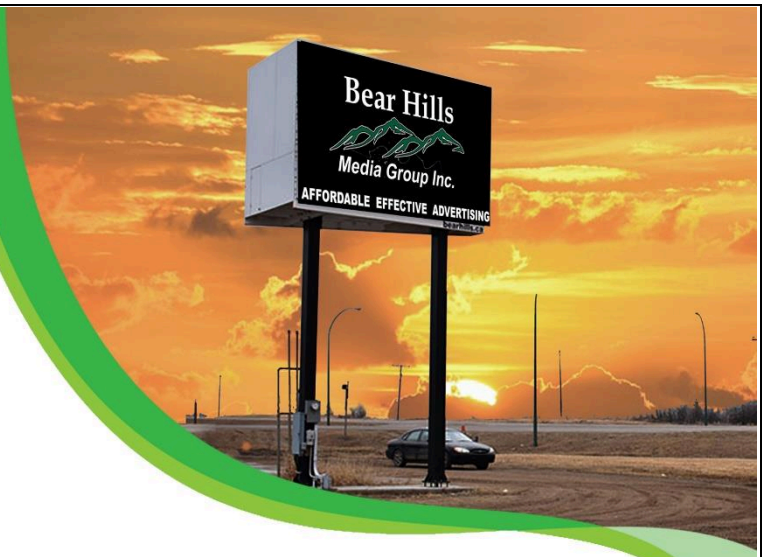
Bear Hills Media Group Inc.

2022 DIGITAL BILLBOARD MEDIA KIT

BIGGAR, SK

HWY 14 & HWY 4



Average Daily Viewers:	7,866
Average Daily Traffic:	4,370
Faces Available:	1 & 2
Physical Dimensions:	17’6” x 10’
Orientation:	East & West
Resolution:	320 x 192
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 52.062252, -107.979786
Plus Code: 326C+Q2 Biggar, Saskatchewan

CHAMBERLAIN, SK

HWY 11

Average Daily Viewers:	11,772
Average Daily Traffic:	6,540
Faces Available:	1 & 2
Physical Dimensions:	15’ x 8’5”
Orientation:	North & South
Resolution:	432 x 240
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 50.853273, -105.571223
Plus Code: VC3H+7F Chamberlain, Saskatchewan

Bear Hills Media Group Inc.

2022 DIGITAL BILLBOARD MEDIA KIT

CLAVET, SK

HWY 16

Average Daily Viewers:	9,234
Average Daily Traffic:	5,130
Faces Available:	1 & 2
Physical Dimensions:	30’ X 13’
Orientation:	North & South
Resolution:	576 x 256
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 52.002702, -106.121112
Plus Code: 2V3H+3G Elstow, Saskatchewan

DELISLE, SK

HWY 7 & Main St.

Average Daily Viewers:	9,198
Average Daily Traffic:	5,110
Faces Available:	1 & 2
Physical Dimensions:	13’4” x 7’6”
Orientation:	East & West
Resolution:	256 x 144
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.922313, -107.134809
Plus Code: WVC8+W5 Delisle, Saskatchewan

Bear Hills Media Group Inc.

2022 DIGITAL BILLBOARD MEDIA KIT

EATONIA, SK

HWY 21 & HWY 44

Average Daily Viewers:	2,052
Average Daily Traffic:	1,140
Faces Available:	1
Physical Dimensions:	100” x 50”
Orientation:	Southeast
Resolution:	256 x 128
Guaranteed Plays Per Day:	288
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.222180, -109.398306
Plus Code: 6JC2+RM Eatonia, Saskatchewan

ELROSE, SK

HWY 4 & MAIN ST.

Average Daily Viewers:	3,294
Average Daily Traffic:	1,830
Faces Available:	1 & 2
Physical Dimensions:	13’4” x 7’6”
Orientation:	North & South
Resolution:	256 X 144
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.202743, -108.026713
Plus Code: 6X3F+28 Elrose, Saskatchewan

Bear Hills Media Group Inc.

2022 DIGITAL BILLBOARD MEDIA KIT

ESTON, SK

HWY 4 & MAIN ST.

Average Daily Viewers:	1,764
Average Daily Traffic:	980
Faces Available:	1 & 2
Physical Dimensions:	12’ x 6’
Orientation:	East & West
Resolution:	384 x 192
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.153900, -108.751790
Plus Code: 563X+G7 Eston, Saskatchewan

KERROBERT, SK

HWY JUNCTION & MAIN ST.

Average Daily Viewers:	5,670
Average Daily Traffic:	3,150
Faces Available:	1 & 2
Physical Dimensions:	10’ x 5’
Orientation:	East & West
Resolution:	288 X 144
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.914203, -109.130039
Plus Code: WV79+MQ Kerrobert, Saskatchewan

Bear Hills Media Group Inc.

2022 DIGITAL BILLBOARD MEDIA KIT

KINDERSLEY, SK

SE CORNER HWY 21 & 7

Average Daily Viewers:	13,122
Average Daily Traffic:	7,290
Faces Available:	1 & 2
Physical Dimensions:	20’ x 10’
Orientation:	East & West
Resolution:	386 x 192
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.474424, -109.167873
Plus Code: FRFJ+PR Kindersley, Saskatchewan

MEADOW LAKE, SK

HWY 4 & HWY 55

Average Daily Viewers:	11,124
Average Daily Traffic:	7,290
Faces Available:	1 & 2
Physical Dimensions:	16’ x 9’
Orientation:	North & South
Resolution:	720 x 405
Guaranteed Plays Per Day:	720 per sign face
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

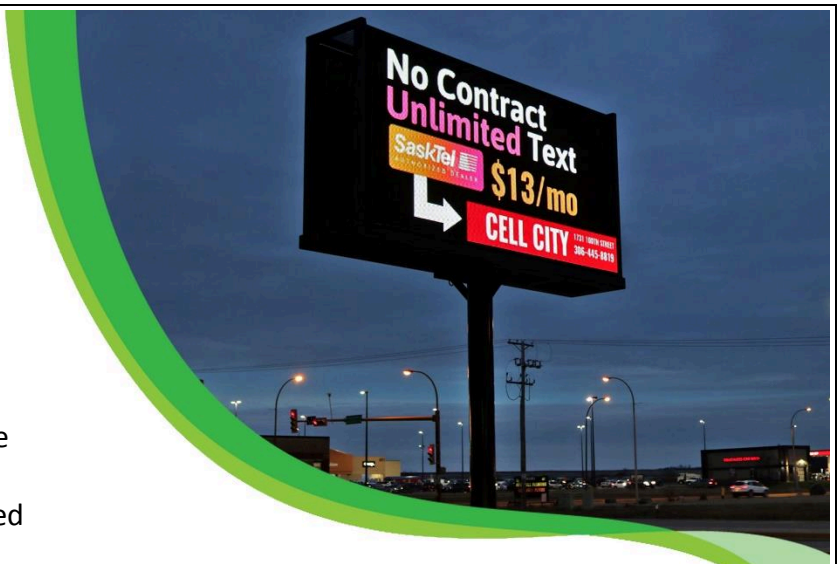
Coordinates: 54.133957, -108.453547
Plus Code: 4GMW+59 Meadow Lake, Saskatchewan

Bear Hills Media Group Inc.

2022 DIGITAL BILLBOARD MEDIA KIT

NORTH BATTLEFORD, SK

TERRITORIAL & PIONEER AVE



Average Daily Viewers:	39,647
Average Daily Traffic:	22,026
Faces Available:	1 & 2
Physical Dimensions:	20’ x 10’
Orientation:	East & West
Resolution:	720 x 360
Guaranteed Plays Per Day:	720 per sign face
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

Coordinates: 52.763430, -108.275314
Plus Code: QP7F+9V North Battleford, Saskatchewan

NORTH BATTLEFORD, SK

CAPITOL THEATRE- 11TH AVE

Average Daily Viewers:	20,995
Average Daily Traffic:	11,664
Faces Available:	1
Physical Dimensions:	20’ x 10’
Orientation:	West
Resolution:	720 x 360
Guaranteed Plays Per Day:	960
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

Coordinates: 52.773365, -108.298095
Plus Code: QPF2+8Q North Battleford, Saskatchewan

Bear Hills Media Group Inc.

2022 DIGITAL BILLBOARD MEDIA KIT

NORTH BATTLEFORD, SK

HWY 16 & HWY 40

Average Daily Viewers:	25,000
Average Daily Traffic:	13,889
Faces Available:	1
Physical Dimensions:	24’ x 12’
Orientation:	Southeast
Resolution:	768 x 384
Guaranteed Plays Per Day:	720
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

Coordinates: 52.753811, -108.261649
Plus Code: QP3Q+F8 North Battleford, Saskatchewan

NORTH BATTLEFORD, SK

100th ST & 20th AVE

Average Daily Viewers:	22,226
Average Daily Traffic:	12,348
Faces Available:	1
Physical Dimensions:	20’ x 10’
Orientation:	North
Resolution:	234 x 144
Guaranteed Plays Per Day:	720
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

Coordinates: 52.787984, -108.299814
Plus Code: QPP2+X6 North Battleford, Saskatchewan

Bear Hills Media Group Inc.

2022 DIGITAL BILLBOARD MEDIA KIT

OUTLOOK, SK

HWY 15 & MAIN ST.

Average Daily Viewers:	4,392
Average Daily Traffic:	2,440
Faces Available:	1
Physical Dimensions:	10’ x 5’
Orientation:	Southeast
Resolution:	192 x 96
Guaranteed Plays Per Day:	288
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.488428, -107.058764
Plus Code: FWQR+7F Outlook, Saskatchewan

ROSETOWN, SK

HWY 7 & HWY 4

Average Daily Viewers:	11,574
Average Daily Traffic:	6,430
Faces Available:	1, 2 & Static available
Physical Dimensions:	13’4” x 7’6”
Orientation:	East & West
Resolution:	EAST 256 x 144
	WEST 384 x 216
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.547729, -107.995941
Plus Code: G2X3+2J Rosetown, Saskatchewan

Bear Hills Media Group Inc.

2022 DIGITAL BILLBOARD MEDIA KIT

SASKATOON, SK

COMING SOON!

UNITY, SK

HWY 14 & HWY 21

Average Daily Viewers:	6,840
Average Daily Traffic:	3,010
Faces Available:	1 & 2
Physical Dimensions:	20’ x 10’
Orientation:	East & West
Resolution:	576 x 288
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 52.437052, -109.146298
Plus Code: CVP3+7H Unity, Saskatchewan

WYNYARD, SK

HWY 16 & MAIN ST.

Average Daily Viewers:	4,608
Average Daily Traffic:	2,560
Faces Available:	1 & 2
Physical Dimensions:	13’4” x 7’6”
Orientation:	East & West
Resolution:	384 x 216
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.765063, -104.183787
Plus Code: QR88+2F Wynyard, Saskatchewan