

2026 DIGITAL BILLBOARD MEDIA KIT

BIGGAR, SK

HWY 14 & HWY 4

Average Daily Viewers: 7,866

Average Daily Traffic: 4,370

Faces Available: 1 & 2

Physical Dimensions: 17'6" x 10'

Orientation: East & West

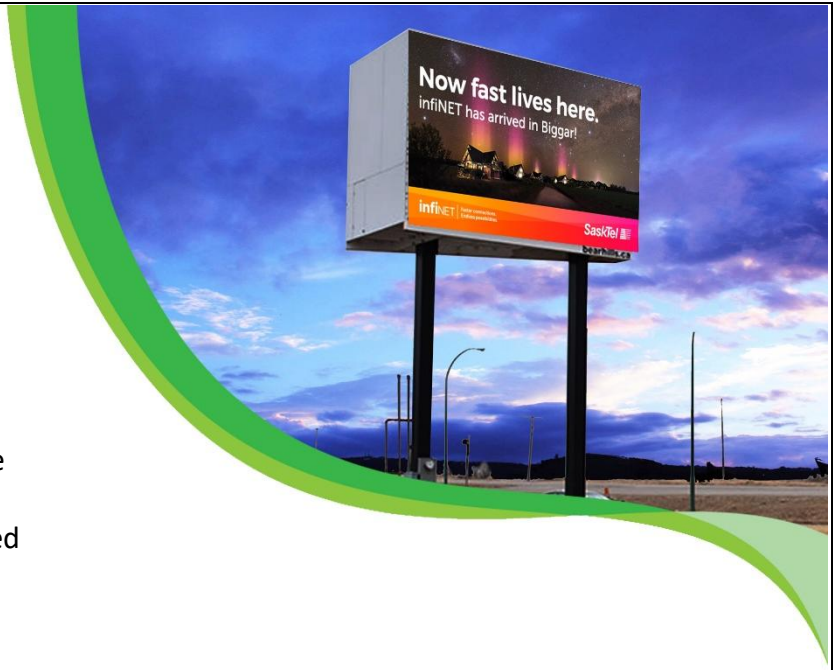
Resolution: 720 x 405

Guaranteed Plays Per Day: 288 per sign face

Commercial Spot Length: 10 seconds

Ad option: Static & Animated

Coordinates: 52.062252, -107.979786



CHAMBERLAIN, SK

HWY 11

Average Daily Viewers: 11,772

Average Daily Traffic: 6,540

Faces Available: 1 & 2

Physical Dimensions: 15' x 8'5"

Orientation: North & South

Resolution: 720 x 405

Guaranteed Plays Per Day: 288 per sign face

Commercial Spot Length: 10 seconds

Ad option: Static & Animated

Coordinates: 50.853273, -105.571223



2026 DIGITAL BILLBOARD MEDIA KIT

DELISLE, SK

HWY 7 & Main St.

Average Daily Viewers:	9,198
Average Daily Traffic:	5,110
Faces Available:	1 & 2
Physical Dimensions:	13'4" x 7'6"
Orientation:	East & West
Resolution:	720 x 405
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.922313, -107.134809



EATONIA, SK

HWY 21 & HWY 44

Average Daily Viewers:	2,052
Average Daily Traffic:	1,140
Faces Available:	1
Physical Dimensions:	100" x 50"
Orientation:	Southeast
Resolution:	720 x 360
Guaranteed Plays Per Day:	288
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.222180, -109.398306



2026 DIGITAL BILLBOARD MEDIA KIT

ELROSE, SK

HWY 4 & MAIN ST.

Average Daily Viewers:	3,294
Average Daily Traffic:	1,830
Faces Available:	1 & 2
Physical Dimensions:	13'4" x 7'6"
Orientation:	North & South
Resolution:	720 x 405
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.202743, -108.026713



ESTON, SK

HWY 4 & MAIN ST.

Average Daily Viewers:	1,764
Average Daily Traffic:	980
Faces Available:	1 & 2
Physical Dimensions:	12' x 6'
Orientation:	East & West
Resolution:	720 x 360
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.153900, -108.751790



2026 DIGITAL BILLBOARD MEDIA KIT

KERROBERT, SK

HWY JUNCTION & MAIN ST.

Average Daily Viewers:	5,670
Average Daily Traffic:	3,150
Faces Available:	1 & 2
Physical Dimensions:	10' x 5'
Orientation:	East & West
Resolution:	720 x 360
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.914203, -109.130039



KINDERSLEY, SK

SE CORNER HWY 21 & 7

Average Daily Viewers:	13,122
Average Daily Traffic:	7,290
Faces Available:	1 & 2
Physical Dimensions:	20' x 10'
Orientation:	East & West
Resolution:	720 x 360
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.474424, -109.167873



2026 DIGITAL BILLBOARD MEDIA KIT

MEADOW LAKE, SK

HWY 4 & HWY 55

Average Daily Viewers:	11,124
Average Daily Traffic:	7,290
Faces Available:	1 & 2
Physical Dimensions:	16' x 9'
Orientation:	North & South
Resolution:	720 x 405
Guaranteed Plays Per Day:	720 per sign face
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

Coordinates: 54.133957, -108.453547



MARTENSVILLE, SK

CENTENNIAL DRIVE

Average Daily Viewers:	tba
Average Daily Traffic:	
Faces Available:	1 & 2
Physical Dimensions:	13'6 x 6'4
Orientation:	North & South
Resolution:	720 x 360
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 52.29249920, -106.6700842



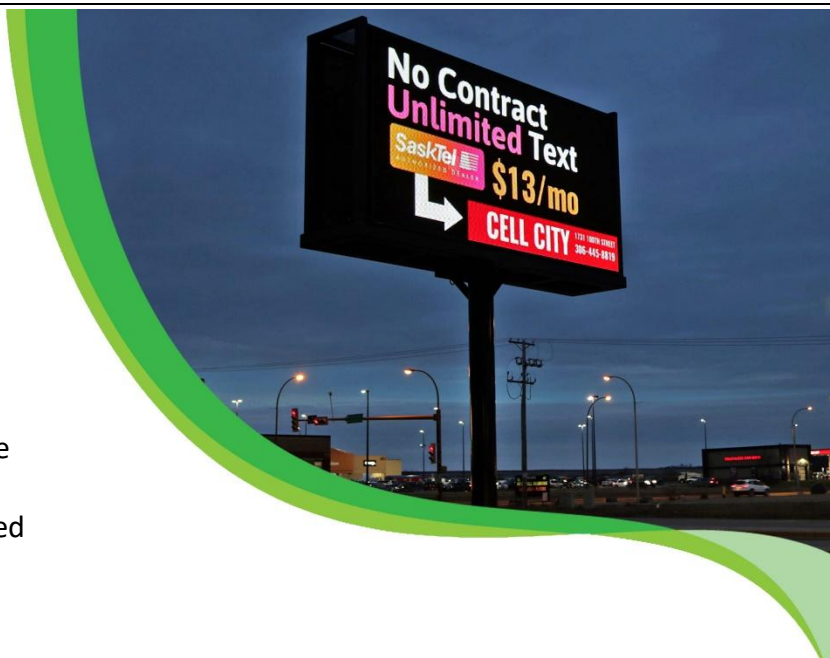
2026 DIGITAL BILLBOARD MEDIA KIT

NORTH BATTLEFORD, SK

TERRITORIAL & PIONEER AVE

Average Daily Viewers:	39,647
Average Daily Traffic:	22,026
Faces Available:	1 & 2
Physical Dimensions:	20' x 10'
Orientation:	East & West
Resolution:	720 x 360
Guaranteed Plays Per Day:	720 per sign face
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

Coordinates: 52.763430, -108.275314



NORTH BATTLEFORD, SK

CAPITOL THEATRE- 11TH AVE

Average Daily Viewers:	20,995
Average Daily Traffic:	11,664
Faces Available:	1
Physical Dimensions:	20' x 10'
Orientation:	West
Resolution:	720 x 360
Guaranteed Plays Per Day:	960
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

Coordinates: 52.773365, -108.298095



2026 DIGITAL BILLBOARD MEDIA KIT

NORTH BATTLEFORD, SK

HWY 16 & HWY 40

Average Daily Viewers:	25,000
Average Daily Traffic:	13,889
Faces Available:	1
Physical Dimensions:	24' x 12'
Orientation:	Southeast
Resolution:	720 x 405
Guaranteed Plays Per Day:	720
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

Coordinates: 52.753811, -108.261649



NORTH BATTLEFORD, SK

100th ST & 20th AVE

Average Daily Viewers:	22,226
Average Daily Traffic:	12,348
Faces Available:	1
Physical Dimensions:	20' x 10'
Orientation:	North
Resolution:	234 x 144
Guaranteed Plays Per Day:	720
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

Coordinates: 52.787984, -108.299814



2026 DIGITAL BILLBOARD MEDIA KIT

OUTLOOK, SK

HWY 15 & MAIN ST.

Average Daily Viewers:	4,392
Average Daily Traffic:	2,440
Faces Available:	1
Physical Dimensions:	10' x 5'
Orientation:	Southeast
Resolution:	720 x 360
Guaranteed Plays Per Day:	288
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.488428, -107.058764



ROSETOWN, SK

HWY 7 & HWY 4

Average Daily Viewers:	11,574
Average Daily Traffic:	6,430
Faces Available:	1, 2 & Static available
Physical Dimensions:	13'4" x 7'6"
Orientation:	East & West
Resolution:	720 x 405
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.547729, -107.995941



2026 DIGITAL BILLBOARD MEDIA KIT

SASKATOON, SK

HWY 12 North, Saskatoon



Average Daily Viewers: 9,775

Faces Available: 1

Physical Dimensions: 16' x 9'

Orientation: North

Resolution: 720 x 405

Guaranteed Plays Per Day: 100, 200, 300

Commercial Spot Length: 30 seconds

Ad option: Static

Coordinates: 52.246047, -106.671624



SASKATOON, SK

11th STREET WEST

Average Daily Viewers: 14,760

Average Daily Traffic: 8,200

Faces Available: 1 & 2

Physical Dimensions: 20' x 8'

Orientation: East & West

Resolution: 600 x 240

Guaranteed Plays Per Day: 720 per sign face

Commercial Spot Length: 8 seconds

Ad option: Static

Coordinates: 52.115064, -106.748098



2026 DIGITAL BILLBOARD MEDIA KIT

UNITY, SK

HWY 14 & HWY 21

Average Daily Viewers: 6,840

Average Daily Traffic: 3,010

Faces Available: 1 & 2

Physical Dimensions: 20' x 10'

Orientation: East & West

Resolution: 720 x 360

Guaranteed Plays Per Day: 288 per sign face

Commercial Spot Length: 10 seconds

Ad option: Static & Animated

Coordinates: 52.437052, -109.146298



WAKAW, SK

HWY 2

Average Daily Viewers: 2,898

Average Daily Traffic: 1,260

Faces Available: 1 & 2

Physical Dimensions: 13'4" x 7'6"

Orientation: East & West

Resolution: 720 x 360

Guaranteed Plays Per Day: 288 per sign face

Commercial Spot Length: 10 seconds

Ad option: Static & Animated

Coordinates: 52.64884312, -105.746615



2026 DIGITAL BILLBOARD MEDIA KIT

WYNYARD, SK

HWY 16 & MAIN ST.

Average Daily Viewers:	4,608
Average Daily Traffic:	2,560
Faces Available:	1 & 2
Physical Dimensions:	13'4" x 7'6"
Orientation:	East & West
Resolution:	384 x 216
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.765063, -104.183787

