

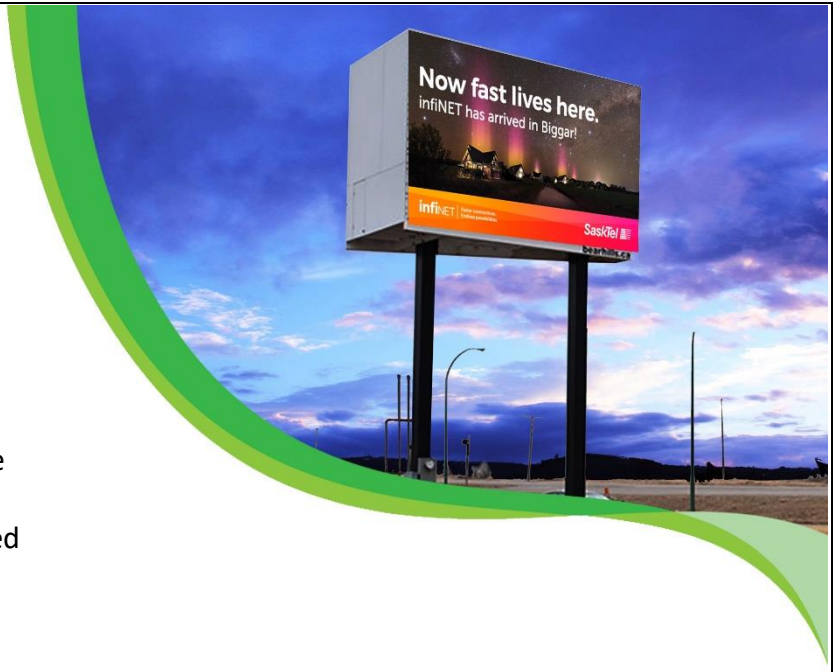
2024 DIGITAL BILLBOARD MEDIA KIT

BIGGAR, SK

HWY 14 & HWY 4

Average Daily Viewers:	7,866
Average Daily Traffic:	4,370
Faces Available:	1 & 2
Physical Dimensions:	17'6" x 10'
Orientation:	East & West
Resolution:	720 x 405
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 52.062252, -107.979786



CHAMBERLAIN, SK

HWY 11

Average Daily Viewers:	11,772
Average Daily Traffic:	6,540
Faces Available:	1 & 2
Physical Dimensions:	15' x 8'5"
Orientation:	North & South
Resolution:	720 x 405
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 50.853273, -105.571223



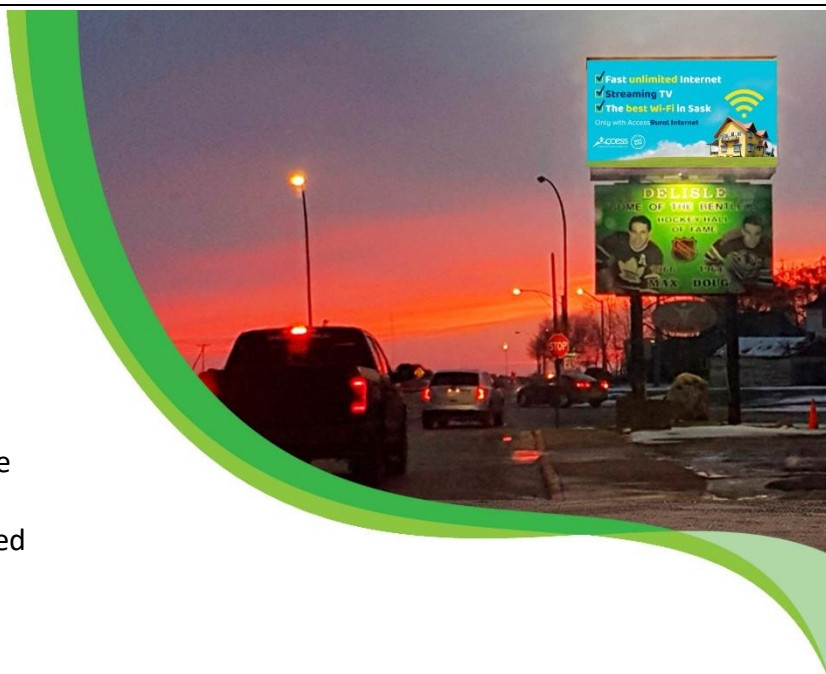
2024 DIGITAL BILLBOARD MEDIA KIT

DELISLE, SK

HWY 7 & Main St.

Average Daily Viewers:	9,198
Average Daily Traffic:	5,110
Faces Available:	1 & 2
Physical Dimensions:	13'4" x 7'6"
Orientation:	East & West
Resolution:	720 x 405
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.922313, -107.134809



DINSMORE, SK

Main St.

Faces Available:	1
Physical Dimensions:	100" x 50"
Orientation:	West
Resolution:	720 x 360
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.330936783, -107.445700303

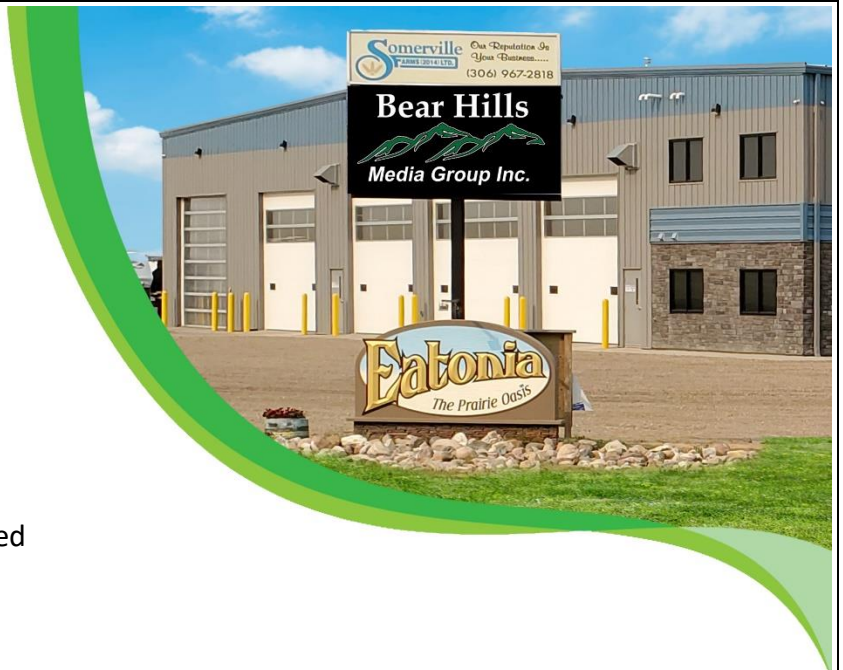
2024 DIGITAL BILLBOARD MEDIA KIT

EATONIA, SK

HWY 21 & HWY 44

Average Daily Viewers:	2,052
Average Daily Traffic:	1,140
Faces Available:	1
Physical Dimensions:	100" x 50"
Orientation:	Southeast
Resolution:	720 x 360
Guaranteed Plays Per Day:	288
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.222180, -109.398306



ELROSE, SK

HWY 4 & MAIN ST.

Average Daily Viewers:	3,294
Average Daily Traffic:	1,830
Faces Available:	1 & 2
Physical Dimensions:	13'4" x 7'6"
Orientation:	North & South
Resolution:	720 x 405
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.202743, -108.026713



2024 DIGITAL BILLBOARD MEDIA KIT

ESTON, SK

HWY 4 & MAIN ST.

Average Daily Viewers:	1,764
Average Daily Traffic:	980
Faces Available:	1 & 2
Physical Dimensions:	12' x 6'
Orientation:	East & West
Resolution:	720 x 360
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.153900, -108.751790



KERROBERT, SK

HWY JUNCTION & MAIN ST.

Average Daily Viewers:	5,670
Average Daily Traffic:	3,150
Faces Available:	1 & 2
Physical Dimensions:	10' x 5'
Orientation:	East & West
Resolution:	720 x 360
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.914203, -109.130039



2024 DIGITAL BILLBOARD MEDIA KIT

KINDERSLEY, SK

SE CORNER HWY 21 & 7

Average Daily Viewers:	13,122
Average Daily Traffic:	7,290
Faces Available:	1 & 2
Physical Dimensions:	20' x 10'
Orientation:	East & West
Resolution:	720 x 360
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.474424, -109.167873



MEADOW LAKE, SK

HWY 4 & HWY 55

Average Daily Viewers:	11,124
Average Daily Traffic:	7,290
Faces Available:	1 & 2
Physical Dimensions:	16' x 9'
Orientation:	North & South
Resolution:	720 x 405
Guaranteed Plays Per Day:	720 per sign face
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

Coordinates: 54.133957, -108.453547



2024 DIGITAL BILLBOARD MEDIA KIT

MARTENSVILLE, SK

CENTENNIAL DRIVE

Average Daily Viewers: tba
 Average Daily Traffic:
 Faces Available: 1 & 2
 Physical Dimensions: 13'6 x 6'4
 Orientation: North & South
 Resolution: 720 x 360
 Guaranteed Plays Per Day: 288 per sign face
 Commercial Spot Length: 10 seconds
 Ad option: Static & Animated

Coordinates: 52.29249920, -106.6700842

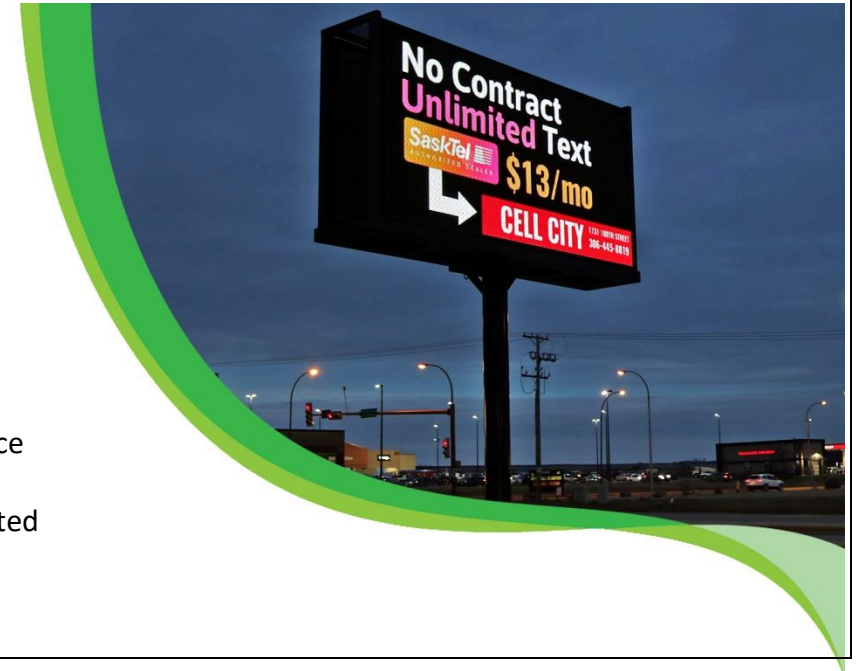


NORTH BATTLEFORD, SK

TERRITORIAL & PIONEER AVE

Average Daily Viewers: 39,647
 Average Daily Traffic: 22,026
 Faces Available: 1 & 2
 Physical Dimensions: 20' x 10'
 Orientation: East & West
 Resolution: 720 x 360
 Guaranteed Plays Per Day: 720 per sign face
 Commercial Spot Length: 6 seconds
 Ad option: Static & Animated

Coordinates: 52.763430, -108.275314



2024 DIGITAL BILLBOARD MEDIA KIT

NORTH BATTLEFORD, SK

CAPITOL THEATRE- 11TH AVE

Average Daily Viewers: 20,995
Average Daily Traffic: 11,664

Faces Available: 1
Physical Dimensions: 20' x 10'
Orientation: West
Resolution: 720 x 360
Guaranteed Plays Per Day: 960
Commercial Spot Length: 6 seconds
Ad option: Static & Animated

Coordinates: 52.773365, -108.298095



NORTH BATTLEFORD, SK

HWY 16 & HWY 40

Average Daily Viewers: 25,000
Average Daily Traffic: 13,889

Faces Available: 1
Physical Dimensions: 24' x 12'
Orientation: Southeast
Resolution: 720 x 405
Guaranteed Plays Per Day: 720
Commercial Spot Length: 6 seconds
Ad option: Static & Animated

Coordinates: 52.753811, -108.261649



2024 DIGITAL BILLBOARD MEDIA KIT

NORTH BATTLEFORD, SK

100th ST & 20th AVE

Average Daily Viewers:	22,226
Average Daily Traffic:	12,348
Faces Available:	1
Physical Dimensions:	20' x 10'
Orientation:	North
Resolution:	234 x 144
Guaranteed Plays Per Day:	720
Commercial Spot Length:	6 seconds
Ad option:	Static & Animated

Coordinates: 52.787984, -108.299814



OUTLOOK, SK

HWY 15 & MAIN ST.

Average Daily Viewers:	4,392
Average Daily Traffic:	2,440
Faces Available:	1
Physical Dimensions:	10' x 5'
Orientation:	Southeast
Resolution:	720 x 360
Guaranteed Plays Per Day:	288
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.488428, -107.058764



2024 DIGITAL BILLBOARD MEDIA KIT

ROSETOWN, SK

HWY 7 & HWY 4

Average Daily Viewers: 11,574

Average Daily Traffic: 6,430

Faces Available: 1, 2 & Static available

Physical Dimensions: 13'4" x 7'6"

Orientation: East & West

Resolution: 720 x 405

Guaranteed Plays Per Day: 288 per sign face

Commercial Spot Length: 10 seconds

Ad option: Static & Animated

Coordinates: 51.547729, -107.995941



SASKATOON, SK

11th STREET WEST

Average Daily Viewers: 14,760

Average Daily Traffic: 8,200

Faces Available: 1 & 2

Physical Dimensions: 20' x 8'

Orientation: East & West

Resolution: 600 x 240

Guaranteed Plays Per Day: 720 per sign face

Commercial Spot Length: 6 seconds

Ad option: Static

Coordinates: 52.115064, -106.748098



2024 DIGITAL BILLBOARD MEDIA KIT

UNITY, SK

HWY 14 & HWY 21

Average Daily Viewers:	6,840
Average Daily Traffic:	3,010
Faces Available:	1 & 2
Physical Dimensions:	20' x 10'
Orientation:	East & West
Resolution:	720 x 360
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 52.437052, -109.146298



WAKAW, SK

HWY 2

Average Daily Viewers:	2,898
Average Daily Traffic:	1,260
Faces Available:	1 & 2
Physical Dimensions:	13'4" x 7'6"
Orientation:	East & West
Resolution:	720 x 360
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 52.64884312, -105.746615



2024 DIGITAL BILLBOARD MEDIA KIT

WYNYARD, SK

HWY 16 & MAIN ST.

Average Daily Viewers:	4,608
Average Daily Traffic:	2,560
Faces Available:	1 & 2
Physical Dimensions:	13'4" x 7'6"
Orientation:	East & West
Resolution:	384 x 216
Guaranteed Plays Per Day:	288 per sign face
Commercial Spot Length:	10 seconds
Ad option:	Static & Animated

Coordinates: 51.765063, -104.183787

